



PRESS RELEASE

FOR IMMEDIATE RELEASE
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KAWASAKI PRE RELEASE MODELS ON DISPLAY **AT ADELAIDE MOTOR SHOW THIS WEEK**

Visitors to the Adelaide Motor Show will have the opportunity to get up close and personal with 2 brand new Kawasaki Models to be released mid to late April 2008. The highly anticipated and powerful Ninja ZX-10R Supersport Motorcycle, and the extremely versatile and all new KLX250S Enduro Motorcycle.

With the recently released and high selling Ninja 250R also on show, along with the latest Kawasaki ATV's, Jet Ski's and Mule Utility Vehicles, the Kawasaki display at the Adelaide Motor Show will be one not to miss.

More people in South Australia are buying Kawasaki's than ever before. The internationally renowned brand experienced a 26.3% market growth increase in SA in 2007 with early 2008 figures indicating even more growth for the new year.

The Kawasaki brand growth has come from significant market acceptance of the Kawasaki 250 Sports and Trail/ Enduro Models and with the new Ninja 250R just released and the new KLX250S expected to be released mid-late April together with the all new Ninja ZX-10R, Kawasaki marketplace acceptance in 2008 is certain to improve further.

Kawasaki is the Motorcycle brand to watch in 2008. The best place to see the full Kawasaki line up is at the Adelaide Motor Show. . . and then your local Kawasaki Dealership.

The Adelaide Motor Show runs from Wednesday 2 April – Sunday 6 April at the Adelaide Showground, Goodwood Rd, Wayville, SA.

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For further information please contact:
Rudi Baker - Marketing Department
Kawasaki Motors Pty. Ltd.
Ph: 02 8845 2547
Mob: 0417 541 216
Email: baker_r@kawasaki.com.au