

FOR IMMEDIATE RELEASE
March 31, 2008

AUSTRALIAN SUPERBIKE CHAMPION TO VISIT ADELAIDE MOTOR SHOW

Three-time Australian Superbike Champion Shawn Giles will be Suzuki's celebrity ambassador at this year's Adelaide Motor Show.

Giles will appear on the Suzuki stand this **Friday (April 4) from 6.30-7pm** and **Saturday (April 5) from 2.30-3.15pm**.

Honing his craft over the years on Suzuki's GSX-R1000, the popular rider created history in 2002 when he became the first ever rider to win three consecutive Australian Superbike Championships. He has also secured an additional five top-five finishes in the event throughout his stellar career and is on track for another impressive result this year.

Adelaide Motor Show Executive Director Ian Digby expects Giles' visit to attract plenty of superbike fans.

"As a professional rider since the early 1990s, Shawn Giles has built up a considerable fan base over the years as a dominant competitor in the Australian Superbike Championships," said Mr Digby.

"He will no doubt be a huge draw card at the Adelaide Motor Show for superbike followers."

This year, the Suzuki stand will showcase its latest GSX-R600 and GSX-R750, both of which Shawn Giles has competed on during his career. In fact, he was riding a GSX-R750 when he won his first Australian Superbike Championship in 2000.

Suzuki's display will be a feature of the Motorcycle & Scooter Show, which is being staged as part of the Adelaide Motor Show.

To be held at the Adelaide Showground at Wayville, the Adelaide Motor Show runs from Wednesday to Sunday (April 2-6) and will include more than 475 new model vehicles worth in excess of \$30 million.

Full details about the show – including special attractions, opening hours and admission prices – can be found at www.adelaidemotorshow.com.au

FURTHER INFORMATION:

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